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## How to Upload a Video to YouTube.com

### Set up account!

You must first [sign up for a free YouTube membership](#) to upload videos. Click on the "create account" link on the top right of the page. With your membership, you will also be able to do things like create viewing playlists and comment on other videos and of course get viral exposure!

Connect with me on YouTube: <http://YouTube.com/NatalieGouche>





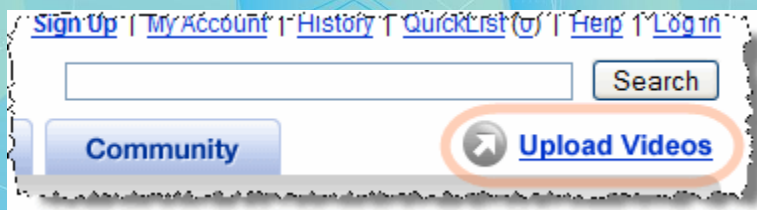
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## Instructions for uploading a video to YouTube

To get started, the first thing you should do is click on the "Upload Videos" icon in the upper right corner of the YouTube home page.



Click on 'Upload Videos'

Login if you already have an account. If you don't, you'll need to complete and submit the sign-up form to create one:

**Join YouTube**  
It's free and easy. Just fill out the account info below. (All fields required)

Email Address:

User Name:

Password:

Confirm Password:

Country:

Postal Code:   
Required for US, UK & Canada Only

Gender: ☒ Male ☐ Female

Date of Birth:

Verification:   
Enter the text in the image

**Musician? Comedian?**  
Sign up for a [musician account](#) or [comedian account!](#)

☒ Sign me up for the "Broadcast Yourself" email  
- I agree to the [terms of use](#) and [privacy policy](#).

Create your YouTube account



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## Describe your video

Once you've registered, you'll be able to begin the two-step video upload process. First, you'll need to provide some information about the video you're uploading:

The screenshot shows the YouTube video upload form with the following fields and annotations:

- Title:** Snare drum techniques and lessons (Annotated with an orange arrow pointing to the text "Use important search keywords").
- Description:** Learn basic snare drum techniques and rudiments in this video drum lesson. (Annotated with an orange arrow pointing to the text "Use important search keywords").
- Tags:** music drums drum lessons lesson video (Annotated with an orange arrow pointing to the text "Use important search keywords"). Below the tags field, it says: "Enter one or more tags, separated by spaces. Tags are keywords used to describe your video so it can be easily found by other users. For example, if you have a surfing video, you might tag it: surfing beach waves."
- Video Category:** A list of categories with radio buttons. "Music" is selected. (Annotated with an orange arrow pointing to the text "Choose the right category"). The categories are:
  - Arts & Animation
  - Comedy
  - Music (selected)
  - People
  - Science & Technology
  - Travel & Places
  - Autos & Vehicles
  - Entertainment
  - News & Blogs
  - Pets & Animals
  - Sports
  - Video Games
- Language:** English (dropdown menu).
- Disclaimer:** Do not upload copyrighted material for which you don't own the rights or have permission from the owner.
- Upload Options:** "Go upload a file" (circled in orange) or "Use Quick Capture".

## Provide information about your video

You'll want to include relevant keywords in your title, description and "tags" that people will use when searching YouTube for video content. For example, if you're uploading a video snare drum lesson, be sure to include potential search words such as "drums, lessons, snare, music," etc.

Keep in mind that YouTube video pages appear in Google's search results. So it's possible that someone searching for "drum lessons" on Google will stumble upon your video drum lesson on YouTube without actually searching YouTube directly.





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Select the appropriate category and language for your video, and press the "Go upload a file" button. The alternative "Use Quick Capture" button would allow you to record a YouTube video instantly via a camera connected to your computer. (We'll go over this option in a future tutorial.)

### Public or Private?

On the next page, you'll be able to upload your video file and specify the privacy settings (public or private):

**Broadcast:** ☒ **Public:** Share your video with the world! (Recommended)  
☐ **Private:** Only viewable by you and those you choose.  
To email this video and enable access now, choose a contact list.  
☐ Family  
☐ Friends

**Do not upload any TV shows, music videos, music concerts, or commercials without permission unless they consist entirely of content you created yourself.**

By clicking "Upload Video," you are representing that this video does not violate YouTube's [Terms of Use](#) and that you own all copyrights in this video or have express permission from the copyright owner(s) to upload it.

Read [Copyright Tips](#) for more information about copyright and YouTube's policy.

**Upload Video**

PLEASE BE PATIENT—THIS MAY TAKE SEVERAL MINUTES.  
ONCE COMPLETED, YOU WILL SEE A CONFIRMATION MESSAGE.

### Make your videos private or available to the public

If you'd like to only select people you invite to be able to view your videos, choose "Private." Otherwise, if you'd like anyone in the world to be able to view your videos, you should select the "Public" option.

### Upload your video

To upload your video, press the "Browse" button to locate the video file on your computer and then press the "Upload Video" button:

**Video Upload (Step 2 of 2)**

File:

[Click here](#) if you are having problems with the uploader

Max file size: 100 MB. Max length: 10 minutes.

Do not upload copyrighted, obscene or any other material which violates YouTube's Terms of Use.



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The amount of time required to upload a video depends upon your internet connection speed and the size of the video you're uploading. It can take anywhere from a few minutes to several hours.

Here are a few things to keep in mind when before you go YouTubing:

- Remember to include your web site address in all videos you upload so it's easy for people to remember and find you.
- Increase your chances of being found by uploading as many videos as possible.
- Remember, your file must be under 100MB in size and no longer than 10 minutes in length (most are under 5 minutes).
- Longer videos require more compression, which means the quality goes down as the length of your video goes up.

YouTube makes it easy for you to quickly get your videos in front of a worldwide audience who's looking for the content, products and services you offer. Just **[create an account](#)**, upload your videos, and join the party!

Now get to uploading!

Natalie Gouché of [LASocialMediaTrainer.com](http://LASocialMediaTrainer.com)

